

Dear customer,

Thank you for downloading this edited .PDF version of our M-GEN e-book. Menthogen has now been curing scalp itch and irritation for over 10 years.

If you should still have any questions about Menthogen, or any of our other products after reading, please do not hesitate to contact us at:

[info@aheadsolutions.co.uk](mailto:info@aheadsolutions.co.uk)

We're always delighted to be able to help further.

*Lee Cunningham*

Ahead Solutions UK



## The power of **M-GEN**



[www.menthogen.co.uk](http://www.menthogen.co.uk)

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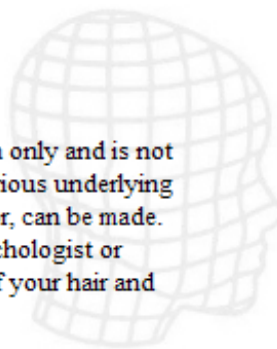
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The Menthogen publication is intended for information only and is not a source of information upon which diagnosis of any serious underlying conditions, where hair loss or scalp condition is a factor, can be made. Always seek the professional advice of a registered trichologist or consult your doctor if you are uncertain of the cause of your hair and scalp condition.



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## Index



## Grab a brew...

Welcome and thank you for downloading!

This is your interactive read where you will learn all about Menthogen; the world's best selling scalp stimulant.

Navigating through the publication is simple and gives you choice. You can click on the right page to move forward or the left to go back.

You may also use the arrow controls beneath the main publication. You may go straight to the contents page by clicking the 'contents' button beneath the 'spine' of the book.

Throughout the pages you'll encounter interactive content which is just as easy to enjoy. Most are self explanatory, some have guidance.

It's that easy!

So why not grab a coffee as you relax and enjoy some time for yourself as you flick through the pages and learn about the power of Menthogen.

Enjoy your read.





Read then **save!**

For Menthogen at the lowest prices.

Come back to this page.

For original, uniquely powerful Menthogen that comes direct from its authentic manufactured source there is **ONLY** one place to purchase from.

The dedicated Menthogen product website.

Go to [www.menthogen.co.uk](http://www.menthogen.co.uk)

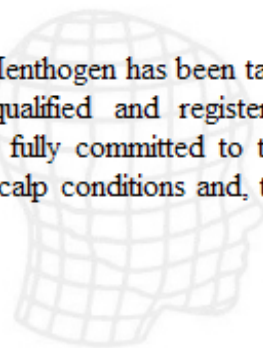


## Acknowledgements

There are several key individuals and organisations, without whose pioneering research this guide could not have been written. For the creation and development of Menthogen and the information shared and used herein we are indebted to Francis Cunningham and his business partner and wife Joanne Cunningham who are both registered and associate members of the Institute of Trichologists, London respectively.

The treatment of scalp conditions is by no means a new area of medicine. There are around 300 000 hair loss products available in the northern hemisphere - only a handful of which have been clinically trialled and tested. More shocking is that the formulations of many have not had any specialist involvement by a qualified trichologist; a professional who studies the hair and scalp and who has undergone years of specific training.

The development of Menthogen has been taken ONLY with full involvement by qualified and registered trichologists. Professionals who are fully committed to the prevention of problematic hair and scalp conditions and, the restoration of it when it occurs.



For this reason Menthogen is supplied with an ironclad promise of success or the arrangement of a free trichological appointment to determine the root cause of the subject's hair loss. Overseas users may rest assured that this guarantee is extended to them also via our the developers distance assistance service.



environmental pollution, helmets, hats, drugs, sunlight, sexual frustration, disease, tension, and/or family stress diet, exercise (or the lack of it), hair dyes, perms, curling tongues, hair dryers, steam heat, bacterial infections, fungal infections, viruses, humidity pregnancy, menopause and much more... are all responsible for causing scalp irritation.



## Introduction

Menthogen is a new scalp health product; a luxurious, invigorating spray that instantly cools, gently soothes and completely revitalizes your scalp after wearing any type of head wear.

Menthogen has anti-irritant properties so it's ideal for those who suffer from itch or irritation - perhaps due to frequently wearing headgear. Menthogen is also proven to reduce traction alopecia - a common side effect of tightly fitted helmet or headgear.

Menthogen cools, soothes and revitalizes your scalp; treating & preventing itchiness and irritation caused by helmets and headgear so you can concentrate on the activity that you are doing. Menthogen also combats traction alopecia; a condition that is exacerbated by wearing tight hairstyles or headwear.

Helmets, hats and headwear protect you, warm you or help you look great, but wearing them on a regular basis or for a prolonged period can cause: -

- Scalp itchiness, irritability & discomfort
- Hair or scalp 'soreness'
- Traction alopecia

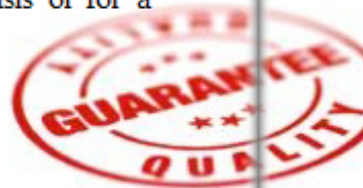
Menthogen provides an **instant** and unique, cooling and

soothing experience whilst its repairing qualities get to work on your scalp.

Menthogen combats your scalp itchiness, irritability and soreness - conditions that are caused and exacerbated by frequently wearing headwear (traction alopecia) whilst providing a revitalizing feeling after your ride, sport, shift or day!

If you frequently wear protective headgear and seem to be losing more hair (on your pillow, in the shower or when you remove you helmet), the cause may be traction alopecia; a condition exacerbated by your headgear where hair that is not ready to be shed is lost prematurely.

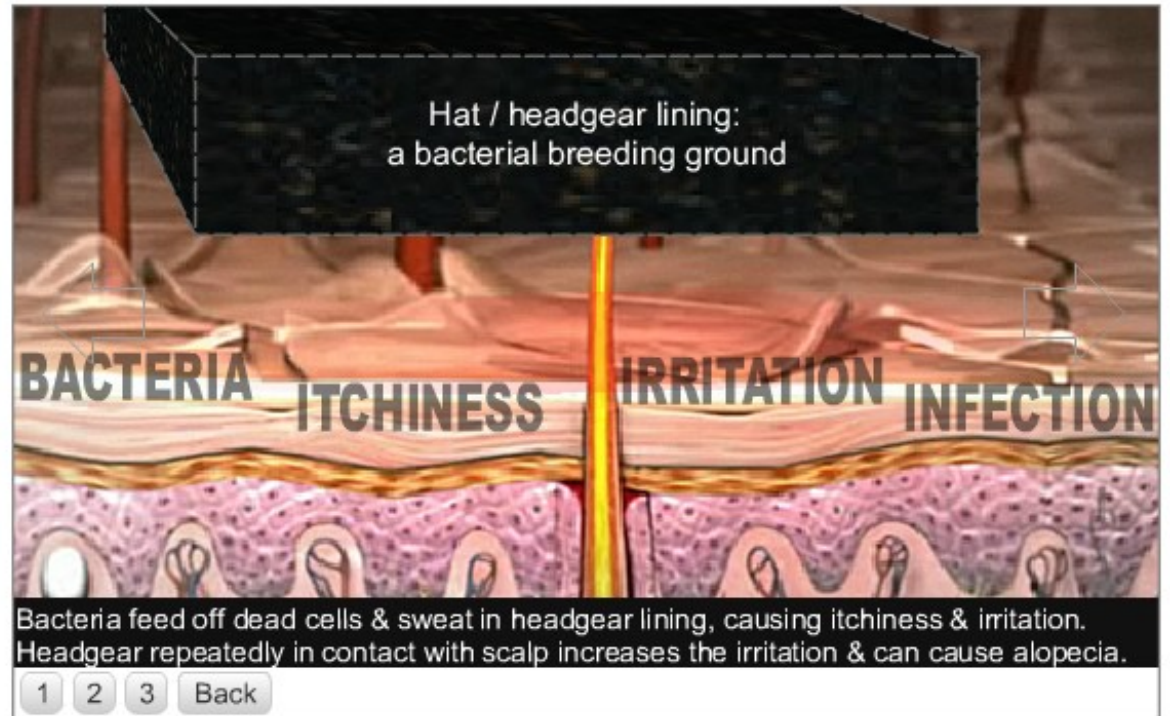
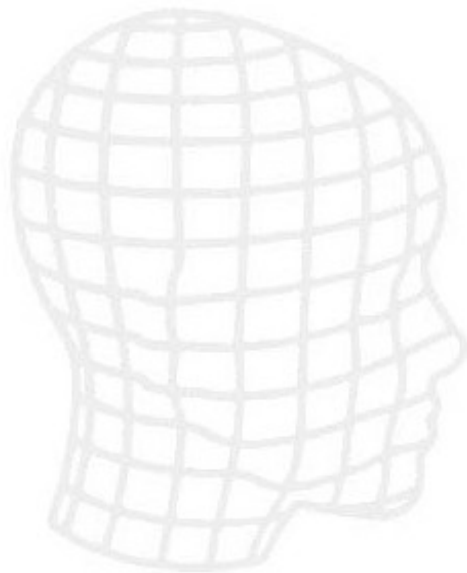
Regular use of Menthogen is proven to reduce excess loss of hair caused by helmets and headgear (traction alopecia) and encourages healthier hair growth. [Read more about these properties.](#)



## Menthogen animation

The animation on the right illustrates how wearing headgear can cause a gradual build up of irritation and how Menthogen instantly works to curb then prevent it.

Use the controls located on the front of the panel to view either a short scientific 3 part illustration, or sit back and watch a fast moving animated read.





## Bacterial breeding grounds

If you wear a protective helmet, the lining is a bacterial breeding ground - perhaps that's not news. But what might be is that it's more than likely the cause of your scalp itchiness; perhaps even your hair loss too.

With each wear, millions of bacteria - those feeding on the enzymes in the sweat absorbed by your helmet's lining - are repeatedly pressed tightly in direct contact with your scalp. The warmth and humidity inside your helmet are ideal conditions for bacteria, which become more active; increasing the irritation to your skin.

Scratching with your fingernails (or other object) can cause microscopic lesions in the surface of the skin, into which the bacteria move - further **increasing itchiness & irritation**.

Your headgear should be tight for maximum safety & protection. But tightly worn headgear *may* also increase hair-fall rate due to frequent compression, rubbing and tugging of your hair, by your helmet's lining.

Menthogen works **very fast** (read the science [here](#)) and in three distinct ways. Menthogen: -

- Instantly stops scalp itch & irritation

- Optimises & maximises scalp hygiene
- Combats traction alopecia caused by helmets rubbing

You do not need to suffer any longer - now **EVERY WEAR** can be itch-free and comfortable. Menthogen provides a cooling, soothing and revitalizing pre or post-ride scalp sensation, comparable with *that* invigorating, refreshing 'cool shower' feeling on a hot Summer's day.

### How does Menthogen work?

Menthogen is a unique, clinically tested and proven formulation of effective moisturisers, anti-irritants and antibacterial agents which rapidly impart their soothing and regenerative properties to the scalp, clearing any trace of irritation. Regular use of Menthogen harmonises the scalp and optimises the conditions for complete scalp health and hygiene.



## Menthogen and hairloss

Menthogen contains key ingredients to combat traction alopecia; premature loss of hair exacerbated by tightly fitted headwear. Firstly a vaso-dilator increases capillary blood flow to the scalp and its hair bulbs, increasing nutritional take up. Secondly two ingredients act to prolong the growing stage of hair whilst counteracting the growth inhibitory effect of testosterone.

Menthogen's head healthy properties stimulates blood capillaries in the scalp helping to reduce hair loss and to actively encourage new hair growth.

The handy 30 ml pocket sized bottle also means you can travel light and take Menthogen on every journey.



[www.menthogen.co.uk](http://www.menthogen.co.uk)

lining  
your  
headgear..

Question...

How do I stop the **itch**  
**FOR GOOD?**

### 1. Understand the cause

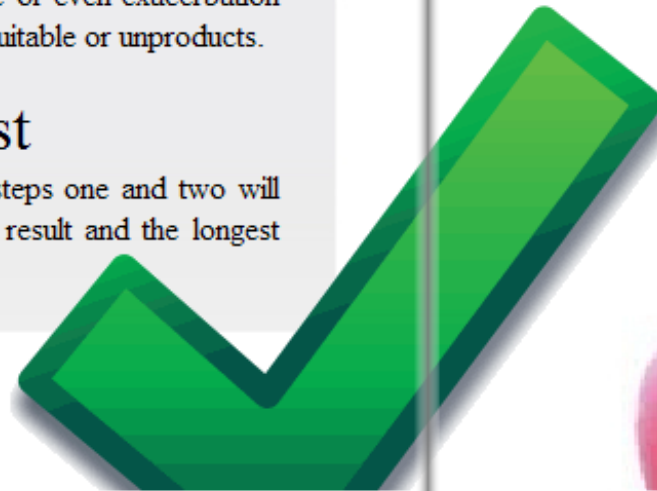
Understanding the underlying cause of your complaint will help you eradicate ongoing symptoms permanently.

### 2. Use a proven remedy

Using a proven remedy will save time and money by avoiding repeated failure or even exacerbation of the problem by using unsuitable or unproducts.

### 3. Get results fast

By definition, adhering to steps one and two will ensure the fastest possible result and the longest lasting result.





reasons to use Menthogen first

## 5 reasons to use Menthogen

### No.1 - Product development

Menthogen has been developed by advanced trichologists. You can learn more about the development of Menthogen here.

### No.2 - Clinical studies

Menthogen has been trialed in double-blind studies and delivered consistent positive results.

### No.3 - Best selling product

Menthogen is the world's No.1 selling combined anti-irritation and hairloss product. It is sold from the UK and delivered to almost every country.

### No.4 - No limitations

Menthogen is successful at producing results on any person, any gender, any age (current guidance advises against the use by minors).

### No.5 - It's all about YOU

The quality of your life is the quality of how you feel about yourself. Scalp irritation, itchiness and hairloss can ruin your experience of life. Menthogen is a working solution which delivers results fast.

## Ingredients and properties

We're very choosy when it comes to sourcing the ingredients for our products. Menthogen is a preparation of exceptionally high quality.

Formulated, prepared and batch tested by hand at our dispensaries in Greater Manchester, every ingredient is very carefully sourced and traced so that we can offer the same [guarantee of quality](#) for our all products.

Menthogen is a unique formulation of: Alcohol, Aqua, Propylenum Glycorum, Salvea Sclarea, Cedrus Manetti, Humulus Lupus, Menthol, Coffeinum, Estradolium, Acidum Citricum, Methyl Nicotinicum, Piroctone Olamine, Alkyl Dimethyl Benzyl Ammonium Chloride.

Our ironclad promise is well documented on our other winning products from our Scalp Prescription and [Hairsense ranges](#).

Our 'pickiness' in the sourcing and selection of the ingredients coupled with our insistence on precise manufacturing processes allows us to guarantee the quality of the Menthogen that we produce and ship across the world.

If you have any further questions or would like to visit our

dispensaries please [contact us](#).

In addition to Menthogen's cooling, soothing and refreshing qualities allowing it to be headgear wearer's utopian product, Menthogen has five specific actions on the skin of the scalp.

- Five alpha Reductase inhibitors slow down the shedding phase of the hair-decreasing hair loss and improving growth potential.
- Vasodilators stimulate the blood vessels in the scalp increasing capillary blood flow to the hair bulb and assisting in nutritional take-up of the hair bulb.
- Regular use can increase the diameters of the hair shafts by extending the growing phase of the hair cycle.
- Increases respiration of the skin cells, and follicle cells promoting stronger hair growth.
- Phyto-eostrogens help to block the action of the hair loss receptor cells.

Daily use of Menthogen encourages the hair bulb to produce a stronger and better quality hair. Anagen (the growing phase

## Ingredients and properties

of hair cycle) is increased, so inversely Telogen (the shedding phase of hair cycle) decreases. It is an ideal therapy for diffuse hair loss and androgenetic conditions in both **males and females**.

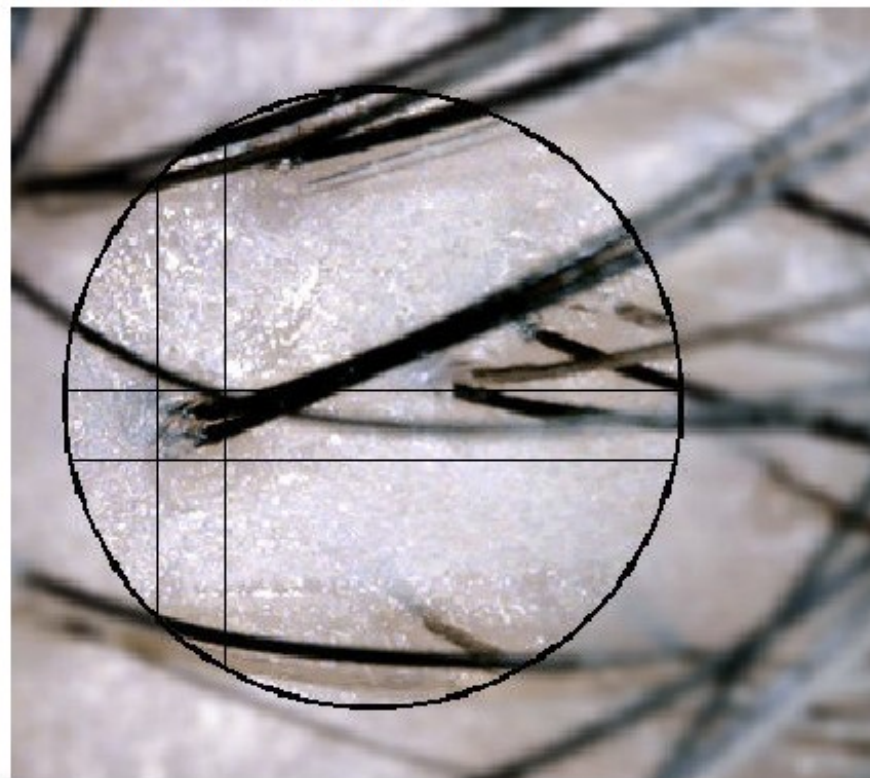
In Alopecia Areata (Patchy hair loss) Menthogen stimulates the scalp. This produces optimum conditions for active hair growth. Although the rate of loss will slow down quickly in most cases it takes longer for the quality of the hair to improve.



## Ironclad promise

### MENTHOGEN PROMISE

If you are not entirely satisfied with your results after using Menthogen, return it to us within 14 days for your money back. As you would expect some terms & conditions apply. See our refunds policy on the next page.



## Ironclad promise

We are confident that you will love the benefits of Menthogen. However if for any reason you do not then you are covered by our full money back guarantee scheme.

### Our promise

If you are not entirely satisfied with your results after using Menthogen, return it to us within 14 days for your money back. As you would expect some terms & conditions apply. See our refunds policy below.

### Returns policy

- 1) Customers requiring a refund must have purchased Menthogen direct from us via this website. Refunds will not be given for Menthogen sourced elsewhere.
- 2) Applications for refunds must be made in writing. Written applications should accompany the original product in its original packaging posted to the address below
- 3) No refund will be made for the cost of returning items for a refund.
- 4) The usage instructions must have been carefully read and fully adhered to.

5) Customers must have been using Menthogen for the correct reasons IE. itchy, dry or flaky scalp

6) Customers requiring a refund must have paid full price for the products.

7) Original purchase receipts must be provide if requested or a refund will not be given.

8) Refunds will only be made via the same method that was used to make the purchase; IE. refund to the same card that was used to make the original purchase.

9) A restocking fee of 25% of the original cost of your goods may apply.

It is the science behind Menthogen coupled with its track record of achieving real results which enable us to offer all our customers our unique 'Ironclad' 14 day moneyback guarantee.



## Manufacture

Menthogen is just one of over 30 specialist products that we manufacture. All our products are formulated and licenced by our in-house team of product developers who have almost 50 years of clinical experience in the field of trichology.

Our products are licenced and sold globally through a wide variety of networks and businesses; from hairdressing salons to outdoor adventure centres.

We have been developing, manufacturing, wholesaling and exporting hair & scalp care and other related products for over 24 years.

Our premises in Manchester (UK) is home to some of the most advanced research and development technologies available on the planet.

Our products contain only 100% pure pharmaceutical grade ingredients and are constantly tested to ensure quality.

Each ingredient has been approved as 100% safe. Our products are manufactured in the UK under stringent GMP (Good Manufacturing Practice) guidelines.



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Live life itch  
free



[Buy Now](#)  
Google Checkout

## Who are we..?

We are Ahead Solutions of Lancashire, UK.

Our in-house team of trichologists has almost 50 years combined experience in studying and treating hair and scalp conditions.

They are registered members of the International Association of Trichologists (Australia) and, the Institute of Trichology (London) respectively.

They also have over 27 years experience preparing legal reports both for plaintiff and defence in legal cases.

We have been developing, manufacturing, wholesaling and exporting hair and scalp care and related products for over 24 years.

Our premises in Manchester (UK) is home to some of the most advanced research and development technologies available on the planet.

It is also home to our Northern Trichology Treatment Clinic where clients visit us from all around the UK. We also have many international clients that make full use our 'distance assistance' service.

As you can see we are serious about looking after people's hair and their scalps.

The next couple of pages tell of our approach to fighting all manner of hair and scalp maladies for the whole of our careers to date.



We've been  
studying  
the scalp  
50 years

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